

**MANSFIELD DOWNTOWN PARTNERSHIP
MEMBERSHIP DEVELOPMENT COMMITTEE MEETING
Mansfield Town Hall, Conference Room B
November 27, 2012
8:00 AM**

MINUTES

Present: Frank McNabb (Chair), Dennis Heffley, June Krisch

Guest: George Jones

Staff: Cynthia van Zelm

1. Call to Order

Frank McNabb called the meeting to order at 8:05 am.

2. Recommendation of George Jones to serve on Membership Development Committee

June Krisch recommended to the Partnership Board of Directors that George Jones be appointed to the Membership Development Committee. Mr. McNabb concurred and will make that recommendation to the Board.

3. Approval of Minutes from September 25, 2012

There was no quorum to approve the minutes.

4. Update on Storrs Center

Cynthia van Zelm updated the Committee on the status of Storrs Center including new businesses and the status of road construction. Ms. van Zelm will follow-up with a question raised by Dennis Heffley about a turning lane on Storrs Road.

Mr. Heffley suggested working with UConn on ensuring that the summer school is aware of the new amenities at Storrs Center. Ms. van Zelm said the Business Development and Retention Committee had met with Cara Workman, Director of University Events, about outreach to UConn about Storrs Center.

5. Update on Membership Brochure

Ms. van Zelm showed the draft membership brochure to the Committee and said it was almost ready to go to print. Mr. Jones suggested moving the individual membership benefits to the same list of benefits for other categories. Ms. van Zelm will check with the brochure designer to see if this is possible.

6. Update on Membership Outreach and Volunteer Calendar

Ms. van Zelm said she is checking with UConn Athletics about whether the Partnership can have a table at two of the UConn basketball games at Gampel.

She said she submitted an article to the The Reminder News with an update on Storrs Center. It should appear this week.

Mr. McNabb suggested that the Partnership also have a table again at the UConn Co-op when students return in January. The dates would be January 20 and 21. Ms. van Zelm will resend out the volunteer calendar.

Mr. McNabb said he could work at Winter Fun Day.

Ms. van Zelm will let the Committee know about the other potential days to staff a table at Jorgensen in the spring.

7. Approval of 2013 Meeting Dates

Ms. van Zelm said that Committee member John Armstrong now has a conflict every Tuesday morning. Committee members present said they could meet on Mondays. Ms. van Zelm will poll the Committee on whether Mondays work. The Committee will finalize its 2013 dates at its December meeting.

8. Adjourn

The meeting adjourned at 8:53 am.

Minutes taken by Cynthia van Zelm.